



in safe company™

A New Name. The Same Promise.

After forty years of serving survivors across the Atlanta area, we are proud to announce that Women's Resource Center to End Domestic Violence is becoming In Safe Company.

What Our New Name Means

Our new name comes from the heart of what we have always done. When survivors of domestic and sexual violence come to us, what they need most is to feel safe and to know they are not alone.

In — Surrounded. Immersed. Never facing this by yourself.

Safe — The foundation for everything. For rebuilding. For healing. For hope.

Company — Because we are a community. And we bring survivors to the table.

Why We Are Rebranding

Our mission has grown. Last year we expanded through the acquisition of the DeKalb Rape Crisis Center, allowing us to serve survivors of sexual assault in addition to domestic violence.

Today we provide a comprehensive continuum of care, all free of charge:

- 24-hour crisis hotlines
- Safe shelter and permanent housing programs
- Domestic violence outreach services
- Sexual assault services
- Legal advocacy and supervised visitation
- Mental health and wellness services
- Children's programming
- Community education and prevention

We needed a name that could welcome every survivor we serve, regardless of age, gender or background, and one that speaks not to what we stand against, but to what we bring.

What This Means for Our Partners

This transition will be gradual and thoughtful. Here is what you can expect:

- Over the next 12 months, both the Women's Resource Center name and the In Safe Company brand will appear side by side.
- Our tax identification number, legal structure, and organizational leadership remain unchanged.
- All existing grants and agreements will continue without interruption under our current legal name until the transition is complete.

Questions? Please reach out to Amber Harris, Chief Development Officer, at 404-370-7670 or aharris@insafecompany.org to learn more about the future of In Safe Company.